

# Adam Fout | adam@astonishingcontent.com

1009 S Ave B #7, Denton, TX 76201 | 817-583-1169

## Education

M.A. Professional and Technical Communication

University of North Texas | Denton, TX | May 2016 | GPA 4.0

B.A. Professional and Technical Communication

University of North Texas | Denton, TX | May 2014 | GPA 4.0

B.A. English Literature

University of North Texas | Denton, TX | May 2012 | GPA 3.4

## Teaching Experience

University of North Texas — Department of Technical Communication

**Lecturer** 8/22–Present

TECM 1500, 2700, 3010, 3500

- Taught numerous sections of undergraduate-level technical communication courses

**Adjunct Professor** 1/21–8/22

TECM 1500 (New Media Experience)

- Taught 3 sections of New Media Experience

**Teaching Fellow/Adjunct Professor** 08/14–05/16

TECM 2700 | Technical Writing (Introduction to Technical Communication)

- Taught 2 classes of introductory technical communication with 15-20 students each
- Taught style, grammar, syntax, punctuation, and tech comm principles

TECM 1200 | Developmental Writing (Remedial English)

- Taught 2 sections of remedial English with 15-20 students each
- Taught grammar, punctuation, writing style, and essay structure/format

## Work Experience

Lecturer & Director of Undergraduate Recruitment

**University of North Texas** | Denton, Texas | 8/22–Present

- Teach undergraduate technical communication courses
- Develop marketing materials for the department
- Participate in internal and external recruiting events
- Evaluate graduate portfolios (Graduate Portfolio Review Committee)
- Coach Ph.D. students on how to give an effective presentation (3-Minute Thesis Committee)

Adjunct Professor

**University of North Texas** | Denton, Texas | 1/21–8/22

- Taught TECM 1500 (New Media Experience)

Owner Content Writing/Social Media Management Business

**Astonishing Content, LLC** | Remote | 11/19–Present

- Manage multiple freelancers and dozens of clients in dozens of industries

- Edit freelancer work and send to clients
- Implement and oversee SEO on web content
- Oversee sales and find new clients
- Write and edit blog posts, email marketing, print copy, and web copy

## Project Manager/Senior Copywriter/Editor/Social Media Manager

**Blue Steele Solutions** | Denton, Texas | 5/14–11/19 (5.5 years)

- Managed 1 writer, 1–2 designers, and 1–2 interns for 2+ years
- Wrote up to 20,000 words a week in a variety of brand voices for multiple clients across digital and print
- Edited written content, design work, and some web development work organization-wide for multiple clients, serving as the final stop before any work reached a client and suggesting edits to the writer/designer/developer as necessary until perfect
- Managed 2–4 web design, web development, print design, and/or content writing projects simultaneously, interfacing with executive-level clients and managing designers, writers, and developers to complete projects by deadlines
- Wrote script copy, print copy, and website copy as needed, often writing entire websites
- Managed multiple brand social media accounts simultaneously and posted on a variety of platforms, either live or through scheduling software like Hootsuite
- Grew Blue Steele Solutions Twitter account to 2000+ followers from less than 500
- Grew medical clinic Twitter/Facebook accounts by 100s of followers

## Teaching Fellow/Adjunct Professor

**University of North Texas** | Denton, Texas | 8/14–5/16 (1 year, 9 months)

- Taught 2 sections of introductory technical communication (TECM 2700)
- Taught 2 sections of remedial English (TECM 1200)

## Writing Consultant

**UNT Writing Lab** | Denton, Texas | 9/13–9/14 (1 year)

- Tutored undergraduate and graduate students in grammar, writing style, and punctuation
- Tutored students in essay structure and format, technical writing, and document design

## Training Assistant

**Campus Bookstore** | Denton, Texas | 5/13–9/14

- Produced and voiced-over 3 training videos from initial concept to final product
- Trained 10 employees

## Grant Writing Intern

**Legacy Counseling Center (Non-Profit)** | Dallas, Texas | 10/10–11/11

- Researched and wrote grants
- Updated and maintained grant database

## Publications

**Reimagining Audience in the Twitter Era | 2015**

Article Published as Graduate Student | Dr. Chris Lam of the University of North Texas helped with inception of article and provided Twitter analysis methodology | Edited by Dr. Kirk St. Amant | Intercom July/August 2015 Issue

## Honors & Awards

### Returning Speaker at Local Conference

#### WordCamp DFW | Fort Worth, Texas | 2017, 2018

- Spoke 2 years in a row on the basics of content marketing and how to write effective blog posts to an audience of dozens of marketing/web development/web design professionals and business owners

### Undergraduate/Graduate Awards

- Teaching Fellowship—Awarded 2014–2016
- Graduate scholarship for excellence from The Department of Professional and Technical Communication (2015)
- Three-time recipient of University of North Texas President's List (GPA of 4.0 for the semester) (2012-2014)
- Winner of Best Marketing Materials in LTC 2014 Professional & Technical Writing Contest
- Student Ambassador for the Department of Linguistics and Technical Communication (2014)
- President of UNT Chapter of Alpha Chi National Honors Society (2014–2016)
- Member of Golden Key International Honors Society

## Graduate/Undergraduate Student Leadership

### President

#### Alpha Chi National Honors Society | 1/14–1/15

- Organized 2-week service trip to work with poverty-stricken children in Guatemala at an NGO
- Organized and spoke at yearly induction
- Marketed and coordinated yearly national conference trip
- Marketed and organized Quiz Bowl
- Managed 3 other officers

### President

#### Eagle Technical Communication Student Organization | 09/13–1/16

- Achieved official chapter status in Society for Technical Communication
- Managed a group of 6 officers
- Organized and led 3–5 free workshops a semester for undergraduates on resumes, cover letters, and style

### Webmaster/Outreach Liaison

#### Golden Key International Honors Society | 01/14–09/14

- Coordinated with other chapters of Golden Key to improve relations and organize mutually sponsored events
- Updated website that had not been updated in 4 years