

Dr. Samantha Jo Cosgrove

CV

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Academic Appointments

Assistant Professor, Department of Technical Communication, University of North Texas	2020-present
Teaching Assistant, Department of English, Iowa State University	2016-2020
Teaching Assistant, Department of English, University of South Florida	2014-2016

Education

Ph.D. Rhetoric and Professional Communication and Human-Computer Interaction Iowa State University	2020
M.A. English, Rhetoric and Composition University of South Florida	2016
B.A. English, English literature University of North Carolina at Pembroke	2014

Publications

Articles

- Coffelt, T., **Cosgrove, S.**, & Vance, B. (2022). Measuring business and professional communication skills. *Business and Professional Communication Quarterly*, 85(2), 169–191.
- Cosgrove, S. (2018). “Exploring usability and user-centered design through emergency management websites: Advocating responsive web design.” *Communication Design Quarterly*, 6(2), 93-102.

Conference Proceedings

- Vance, B., & **Cosgrove, S.** (2020, May). Student Reflections in Digital Literacy. In *The Proceedings of the Annual Computers and Writing Conference 2019* (p. 83-93).
- Cosgrove, S. (2019, August). Graduate Student Research: An Empirical Analysis of Apprehension and Experience within Technical and Professional Communication. In *CPTSC Conference Proceedings* (p. 100-101).
- Cosgrove, S. (2018, August). Responsive Data Visualization: The National Weather Service and the Representation of Risk. In *Proceedings of the 36th ACM International Conference on the Design of Communication* (p. 27). ACM.

Reviews

Cosgrove, S. (2017). Book review of *Fundamentals of user-centered design: A practical approach* by B. Still and K. Crane. *Communication Design Quarterly*, 5(3), 74-77.

Academic Conferences

Presentations

Davis, K., Stambler, M., & **Cosgrove, S.** "Social media and user advocacy: Lessons learned from COVID-19 vaccine hunters." Panel presented at the ACM Special Interest Group on the Design of Communication (SIGDOC), October 2022.

Vance, B., Hutchison, H., **Cosgrove, S.**, Sharma, R., Verma, S., Lopez, K., Bregler, J., Beck, P., & Liu, A. "Investigating job advertisements as interdisciplinary research." Panel presented at IEE ProComm, July 2022.

Coffelt, T., **Cosgrove, S.**, & Vance, B. "Measuring business and professional communication skills." Paper presented at the Association of Business Communication Annual International Conference (ABC), October 2020.

Cosgrove, S., Hutchison, A., & Vance, B. "Data-mining job postings for communication skills to target and improve technical writing curricula." Paper presented at the ACM Special Interest Group on the Design of Communication (SIGDOC), October 2021.

Cosgrove, S. & Vance, B. "Aligning content with reality: Practitioner perspectives on textbook keywords." Paper presented at Society for Technical Communication (STC) 2021 Technical Communication Summit Conference & Expo, June 2021.

Cosgrove, S. "Practitioner perspectives for digital workplaces: Strengthening business communication research through remote methods." Panel presented at the Association of Business Communication Annual International Conference (ABC), October 2020.

Cosgrove, S., & Vance, B. "Student reflections on digital literacy." Paper presented at Computers & Writing, June 2019.

Tye-Williams, S., Odenweller, K., **Cosgrove, S.**, Johnson, C.A., & Klocke, K. "I'm not just babysitting: Exploring stay-at-home fathers' experiences through the communication theory of identity." Paper presented at Central States Communication Association, April 2019.

Cosgrove, S. "Performing genre and embodied cognition: The phenomenology of writing performance anxiety." Panel presentation at the Conference on College Composition and Communication (CCCC), March 2019.

Cosgrove, S. "Accountable risk management: Creating a stronger social media presence through #CajunNavy and #HurricaneFlorence." Paper presented at the Association of Teachers of Technical Writing (ATTW), March 2019.

Tye-Williams, S., **Cosgrove, S.**, Johnson, C.A., & Klocke, K. "“It’s not something I like to talk about:” Exploring the Experiences of Stay-At-Home Fathers.” Paper presented at the National Communication Association Annual Conference (NCA), November 2018.

Coffelt, T., Arp, A., **Cosgrove, S.**, Standifer, G., Kemp, M., & Vance, B. “Measuring Business Communication: Including Diverse Skills.” Paper presented at the Association of Business Communication Annual International Conference (ABC), October 2018.

Cosgrove, S. “Graduate student research: An empirical analysis of apprehension and experience within technical and professional communication.” Paper presented at Council for Programs in Technical and Scientific Communication (CPTSC), October 2018.

Cosgrove, S. “WPAs and Technology: Transforming the Discourse of Composition within Digital Spaces.” Paper presented at the Conference on College Composition and Communication (CCCC), March 2018.

Cosgrove, S. “The Current State of Learning Management Systems: Working towards Implementation and Understanding.” Paper presented at the Council of Writing Program Administrators (CWPA), July 2017.

Poster Sessions

Cosgrove, S. “Incorporating UX into TPC graduate curriculum through HCI: Potential collaboration for future interdisciplinary studies.” Poster to be presented at Council for Programs in Technical and Scientific Communication (CPTSC), October 2019.

Cosgrove, S. “Responsive Data Visualization: The National Weather Service and the Representation of Risk.” Poster presented at the ACM Special Interest Group on the Design of Communication (SIGDOC), August 2018.

Cosgrove, S. “Drop, Cover, and Hold On: Analyzing Risk Communication through Visual Rhetoric.” Poster Presented at the Association of Teachers of Technical Writing (ATTW), April 2016.

Teaching Experience

TECM 5290: Design and Development of High-Tech Training Materials²

TECM 3100: Visual Technical Communication¹

TECM 4300: Usability and User Experience in Technical Communication³

TECM 4180: Advanced Technical Communication^{1,2}

TECM 2700: Technical Writing²

ENGL 314: Technical Communication^{1,2}

ENGL 313: Rhetorical Web Design¹

ENGL 250: Written, Oral, and Electronic Communication¹

ENGL 150: Critical Thinking and Communication¹

ENC 1102: Composition^{1,2}

ENC 1101: Composition^{2,1,2}

¹In-class instruction | ²Online | ³Hybrid

Certifications

Applying the Quality Matters Rubric, Quality Matters

2019

Service (Department)

Academic Program Review Committee (member)

2022-2023

N'TLSC Mentoring Program Faculty Liaison

2022-2023

Scholarship Committee (Chair)

Spring 2022

MA Portfolio Committee (member)

2021-2022

Scholarship Committee (member)

Spring 2021